

Flagships in the wider agenda  
the EPOBIO approach



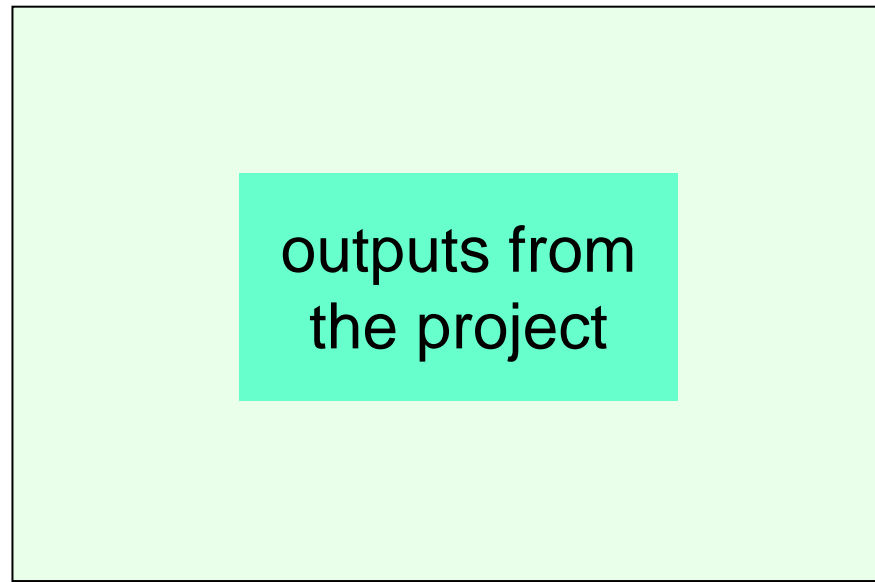
## the aim of EPOBIO

realising the economic potential of sustainable resources  
– biobased products from plant raw materials

bringing together the science, technologies and supply chains needed to develop high utility products

**putting the scientific potential into the wider social context**





a series of target products/projects: 10 to 15 years to market

some national... some international...



# the unique focus of EPOBIO

## flagship themes

plant cell walls

plant oils

biopolymers

economics /  
regulations

environmental  
impacts

attitudes /  
expectations

communication  
strategies

## support themes



## support themes

economics / regulations

environmental impacts

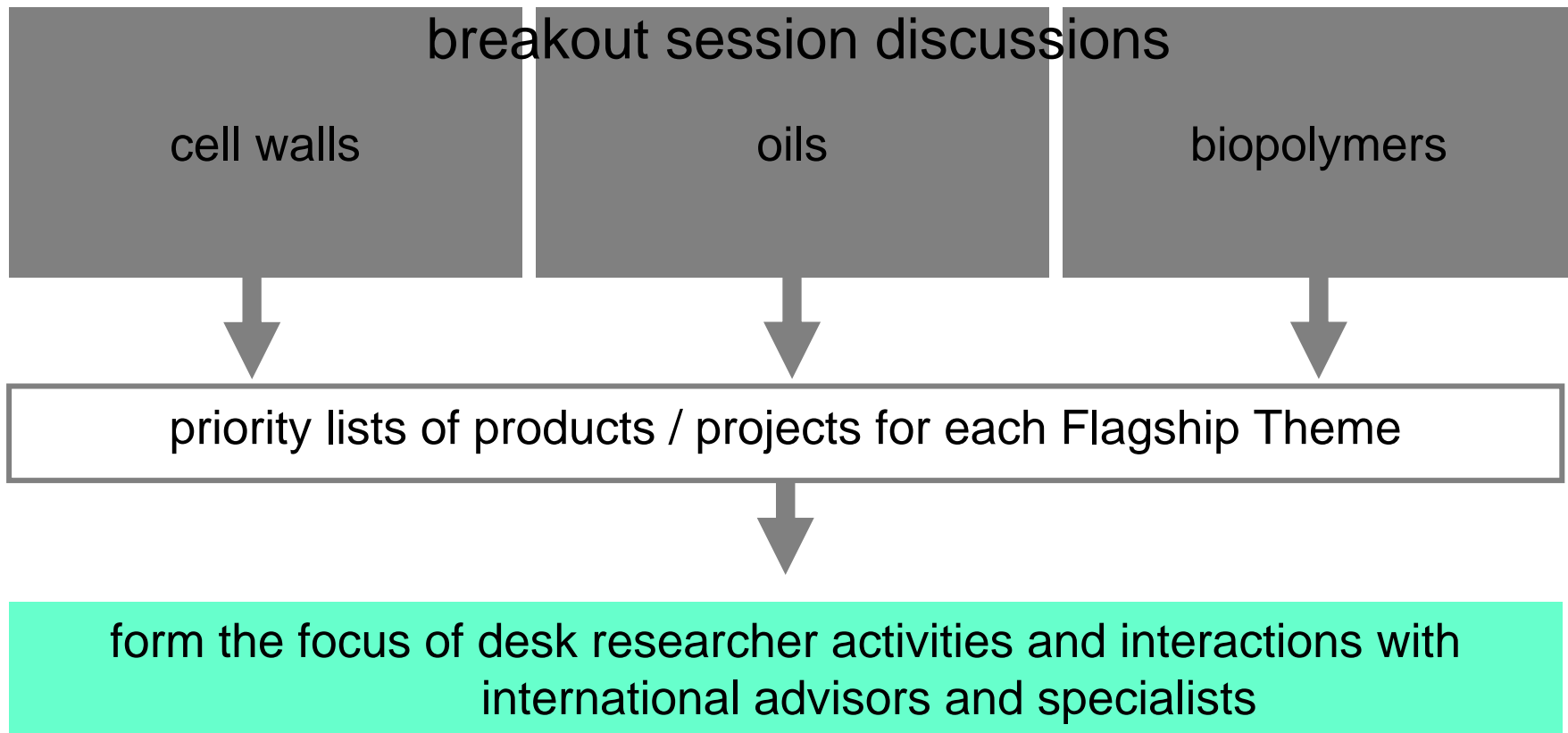
attitudes / expectations

communication strategies

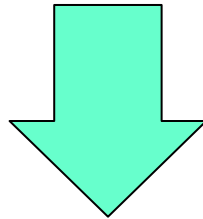
enabling world class science and technology to lead to sustainable products of high utility to benefit society



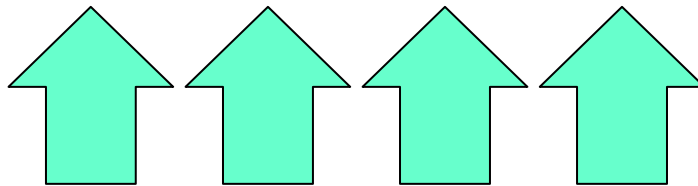
## outputs from the May workshop



technical – science, technology, innovation



an identified Flagship project / product

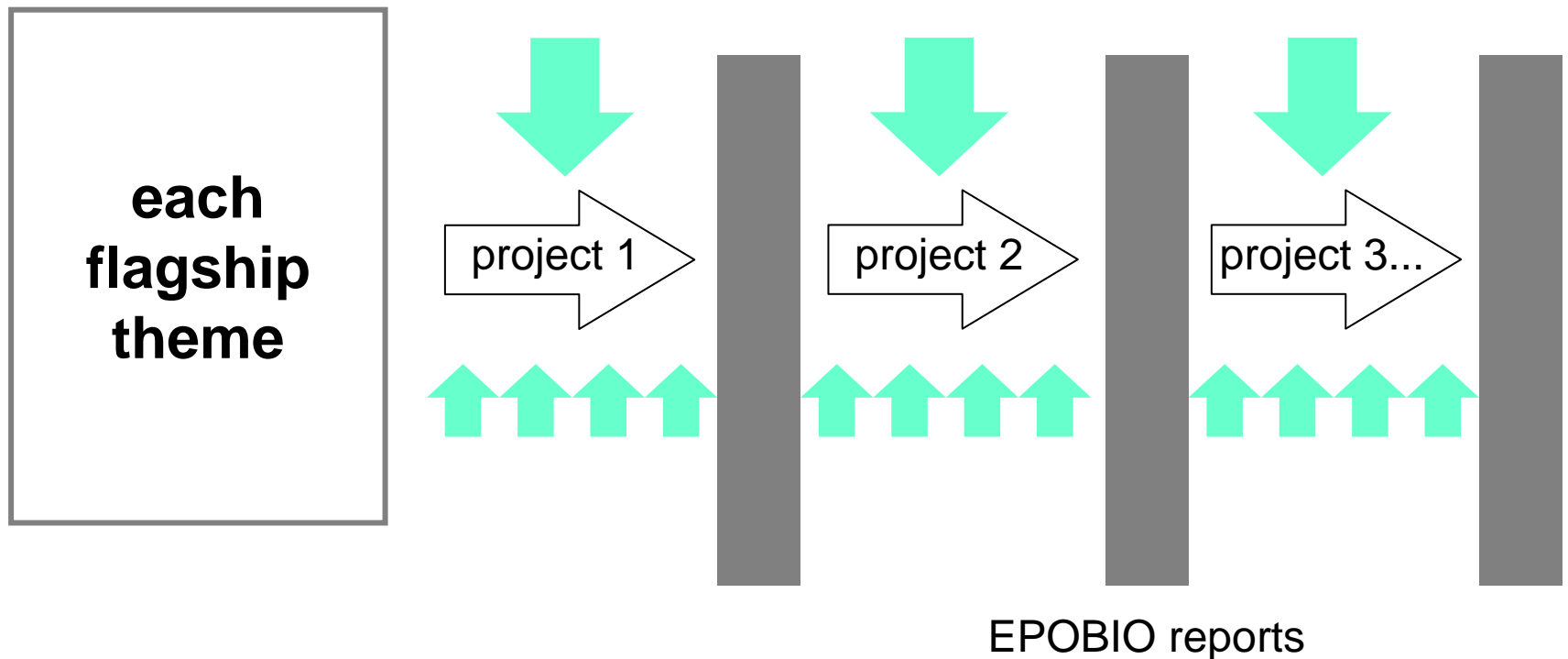


non-technical – from each support theme  
economics, environment, attitudes and communication

EPOBIO  
report



## the developing pipeline of EPOBIO outputs

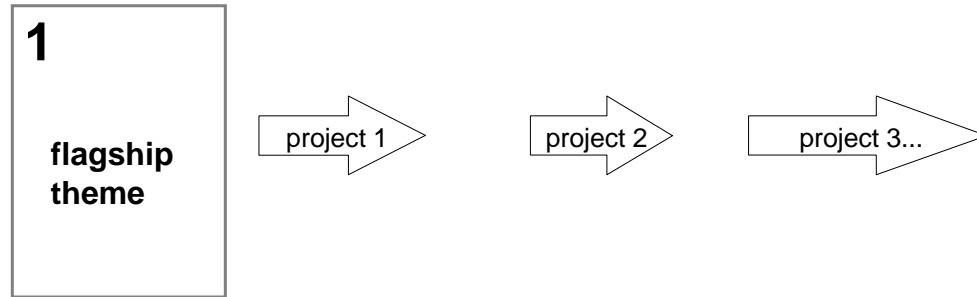


time limits for work on each project to be defined at the start

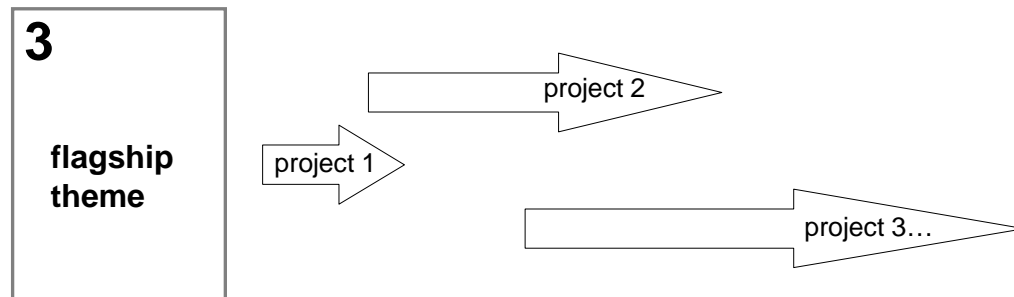
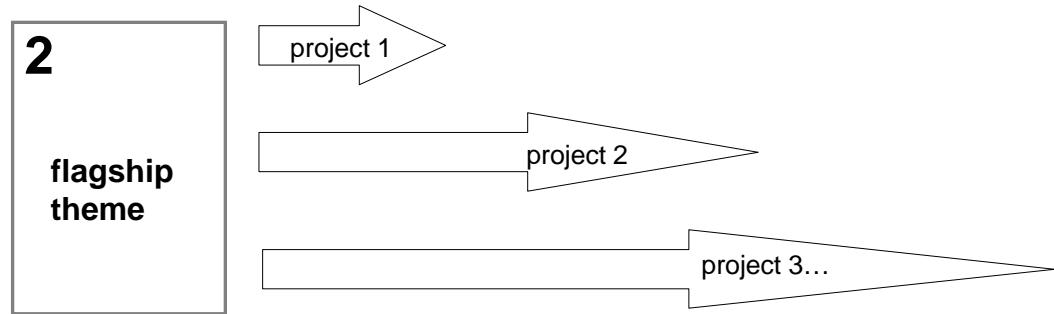


## the developing pipeline of EPOBIO outputs

**development scenarios:**



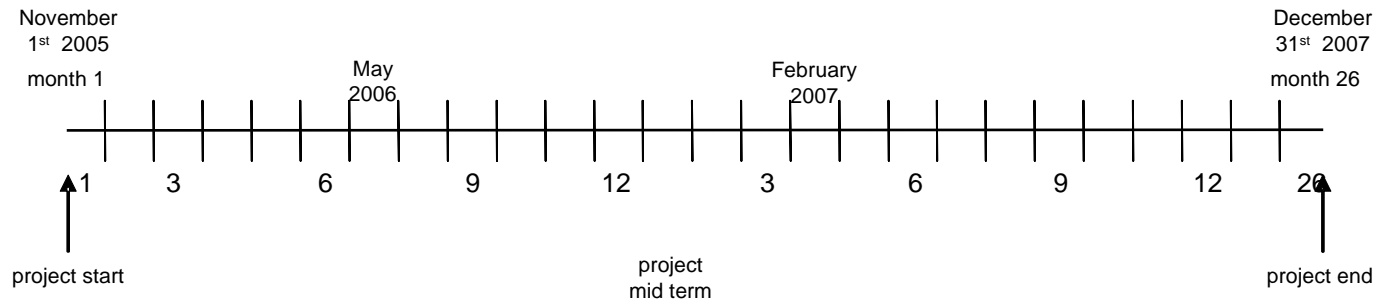
the way forward to be identified through discussions at this Workshop



time limits for work on each project to be defined at the start



## the EPOBIO project



a continuing pipeline of reports and recommendations  
to policy and funding organisations

